

Vignettes of Vantage



Beauty inside out

Driving efficiency - Creating customer
success stories.



www.vantage-nutrition.com



Our client

Our client, Fusion Cosmeceutics (Dr. Sheth's) is a Mumbai-based luxury, vegan skincare brand. Their products are naturally inspired, scientifically validated, and medically created to address the specific needs of the Indian skin type. While their existing range at that point of time mainly consisted of products for topical application, they were very keen on launching a new product line of skincare supplements to motivate inside beauty.

Our goal

Fusion Cosmeceutics had conceptualised a well-differentiated vegetarian product that would bring together pure ingredients backed by science to create a powerful combination of essential nutrients for nourishing skin.

When they came to us at Vantage Nutrition (VN), we introduced them to liquid-filled hard capsule and the endless formulation possibilities it offers. Excited and determined to actualise our client's idea, we initiated our work on the first leg of the project – formulation and development.





Our collaboration

Our team of experts after hours of brainstorming and logical reasoning concluded that to formulate the desired product, a 'capsule-in-capsule-in-liquid' approach would work best. Our scientists were able to successfully develop the product which was filled into ACGcaps™ HL (vegetarian capsules ideal for filling liquids) using our indigenously developed V-Fill™ technology. The 'capsule-in-capsule' approach helped us create a unique product with enhanced aesthetics that was desired by our client.

Once, the development batches were ready, we worked in tangent with Fusion to manufacture a pilot batch and performed stability studies on it which yielded successful results. We waited no further and proceeded with commercial batches which followed a smooth course.

The finish line

The formulation potential of liquid-filled hard capsules and the breadth of its possibilities, as also the swiftness of our delivery immensely impressed our clients. We were able to create and offer them a product that was 'beautiful inside out' in every sense of the phrase.

“My experience with Vantage Nutrition has been pretty great right from the get go. They have helped me formulate a unique formulation in a unique dosage form and scale it with ease. Would strongly recommend them.”

Dr Aneesh Sheth
CEO, Fusion Cosmeceutics
(Dr. Sheth's)



About us

Vantage Nutrition is one of the first companies globally to offer unique solutions to nutraceutical brand owners seeking to introduce new products that allow them to expand their product portfolios and drive business growth.

The Vantage advantage



End-to-end offerings

Right from product development to commercialization, we do it all. Our core offerings include product designing, feasibility assessment, formulation and development, stability studies, regulatory assistance, and commercial-scale manufacturing.



Liquid-filled hard capsules

These capsules are a perfect solution for encapsulating a natural active ingredient or a combination of such ingredients that often pose significant formulation challenges in a single dosage form. A vegetarian variant of this capsule is also available.



Speed-to-market

Our state-of-the-art manufacturing facility, well-equipped for liquid filling of hard capsules, coupled with our expertise in this area make it possible to scale-up quickly, which helps us to respond to rising market demand suitably and translates to shorter time-to-market.



Concept to counter service

Our concept-to-counter service is a one-of-a-kind offering that meticulously focuses on consumer needs. We partner with our customers to help them create products that are consistent with the latest trends and offer strong differentiation for their brands.

Connect with us at

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